

Visual Design Assignment:

Step 1: Find a website that you think is designed poorly.

Step 2: Paste the URL into a document

Step 3: List at least 3 things that you feel are designed poorly on this website.

Step 4: List the steps that you will take to improve the design based on the visual design lecture and readings.

Step 5: Using any tool you'd like (see below for more details on that), recreate the website to improve the design.

Step 6: List the application/method you are using to recreate the new website.

Step 7: Copy and paste a Screenshot of the before and after! If you do not have separate before and after screenshots – you will lose a significant portion of the grade.

Ideas on how to implement this:

A. For those students who have web programming skills: You can copy the website source code and fix up the HTML locally.

B. Those somewhat technically sufficient: You can use Microsoft Expression Web (or a similar tool) to modify the site without having to know much (or any) HTML. The computer labs all have the software or you can download a free trial here:

<http://www.microsoft.com/en-us/download/details.aspx?id=36179>

C. Less technical skills: You may draw it out by hand and scan it in or use Microsoft Word or any other application that you are comfortable with.

PLEASE NOTE: DO NOT upload the finished product anywhere on the web (besides the D2L Assignment folder). Since we are modifying someone else's design we cannot put it anywhere on the web.

Submit the assignment to the folder titled Visual Design under D2L Assignments tab. If you have more than one file, please put them in a folder and zip it up and submit the zipped folder.